

Fueling Passion, building the change with **POWER GO**

More than
500 DEALERSHIPS
across North America.

We serve more than
40 DEALER GROUPS

More than
15 YEARS OF EXPERIENCE
in building high-performance
technology for powersports dealers



Key Features & Benefits

→ Fastest Web Platform in the Industry

Blazing-fast website, built for SEO and conversions, to rank higher and sell more units.

→ AI-Optimized Architecture

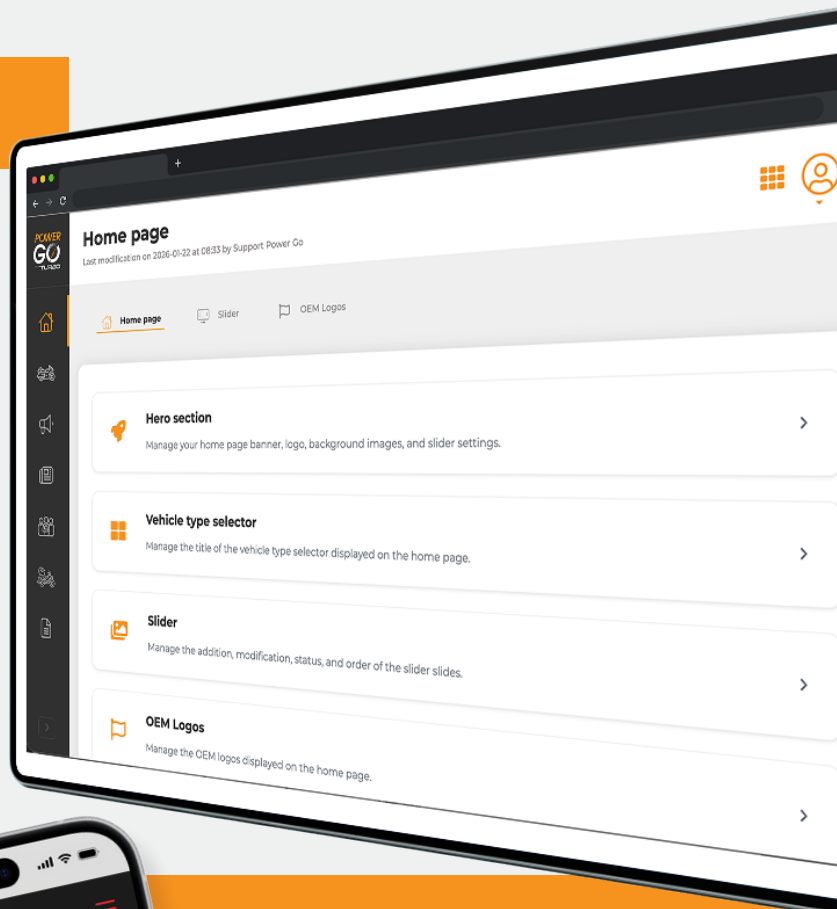
Built for future search, with smart CMS tools that simplify content creation and boost SEO.

→ Manufacturer-Compliant & Brand-Aligned

Goes beyond compliance with dynamic OEM-aligned pages featuring promos, new models, and seasonal content.

→ Human-First Support

Real support from real people who know your business, no bots, no call centers.

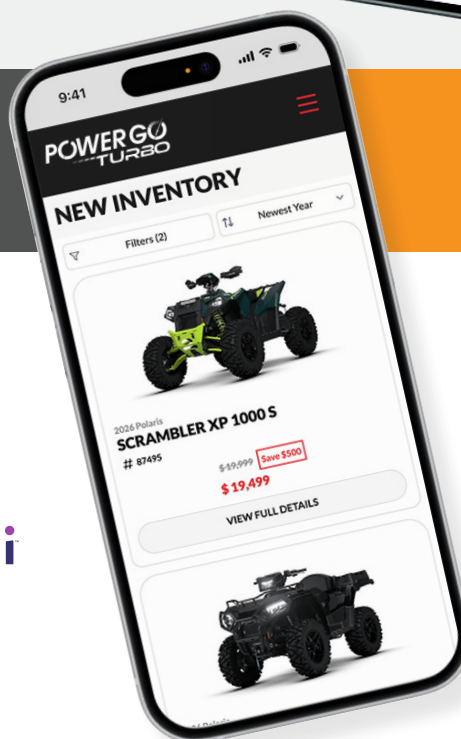


Marketplace

We export to...



And more...



Inventory Management

Dealer Management System (DMS) integrated



And more...

And all our other products specifically designed for powersports dealerships:

LoyalAction

Build effective customer loyalty.

Rental

An easier way to rent your motor vehicles.

Shop a Ride

More leads with a Speedy, Ad-free, Powersports Only marketplace.

Digital Ad

Turn casual browsers into serious customers with smart, targeted ads.

Web Turbo

Fastest Web Platform
in the Industry

Foundation

Built for dealers who want a fast, reliable platform with strong fundamentals.

Boost

Built for dealers focused on growth, visibility, and consistency.

Signature

Built for dealerships that lead, never follow.

\$695 /month

\$1,095 /month

\$2,265 /month

Platform & Performance

AI-optimized architecture	✓	✓	✓
Secure cloud hosting (99.99% uptime observed)	✓	✓	✓
Domain hosting by Power Go (\$75/year per domain)	✓	✓	✓
Dealer Group & Multi-location websites	✓	✓	✓

Account Management & Delivery

Dedicated account manager (full onboarding & team training)	✓	✓	✓
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SEO & Site Migration

Inventory page SEO optimization (lead-focused listing pages)	✓	✓	✓
SEO migration with traffic preservation (indexed pages & redirects included)	✓	✓	Premium

Content & Brand Identity

Manufacturer product catalogue (models, trims & specs)	✓	✓	✓
AI-powered CMS tools (assist content & inventory entry)	✓	✓	✓
Custom pages (images + copy)	✓	✓	✓
Bilingual copywriting	✓	✓	✓
Advanced personalization & brand styling	✓	✓	✓

Traffic & Distribution Channels

External Listing & Ad Feeds	✓	✓	✓
Widget integrations	✓	✓	Premium
Inventory distribution on Shop a Ride (additional lead source & backlinks)	✓	✓	✓