

DX1 – A POLARIS CERTIFIED WEBSITE PROVIDER

POLARIS
Think Outside



A high-performing website is the core foundation of your dealership's online success; regardless of your industry. With DX1, you get a cutting-edge, mobile-optimized website designed to attract customers, drive leads, and boost sales.



◆ KEY FEATURES & BENEFITS ◆

Unique, Responsive Designs

Get an industry-focused website that performs faster than ever, on any device, ensuring an exceptional user experience.

Mobile-Friendly Inventory Management

Showcase real-time inventory in multiple locations with seamless updates and access to up-to-date OEM model data. (Strengthen this tool through DMS or CRM system integrations).

eCommerce & Online Payments

Sell products and process online transactions with a secure and user-friendly shopping experience.

Optimized SEO

Be found by more customers with Google-preferred SEO, searchability, and accessibility.

Smart Pricing & OEM Promotions

Easily set pricing, apply offers & rebates, and display OEM promotions that allow customers to see the best price for your inventory.

Integrated Lead Manager

Funnel all leads into one location including website visitors with a powerful lead capture tool to engage customers fast and increase conversions.

Innovative Marketing Tools

Utilize the included in-house marketing programs, Sales Assistant, email creator, and more to drive traffic to your site and through your door.

Unmatched Dealer Support

With DX1, you're never alone. Our team of U.S.-based industry experts are here to provide ongoing support and guidance to help you succeed.

Contact DX1 for any package or feature questions.

DX1
DX1app.com | 800.700.4391

DX1 WEBSITE

WEB PERFORMANCE PACKAGE

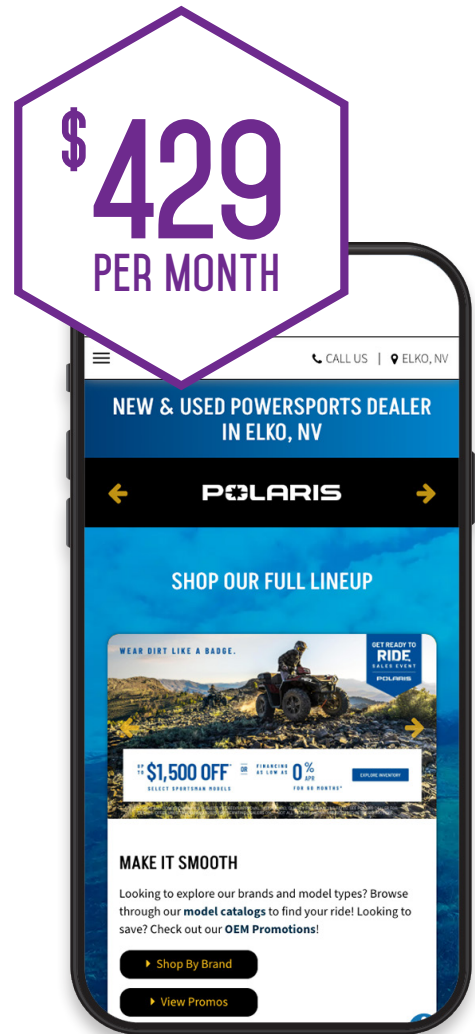


Web Performance Package Features:

- HTTPS Secure Technology w/ Free SSL Certificate
- DNS Hosting and Domain Management
- SEO Optimized Website and Inventory Format
- Website Submission to Search Engines
- Google Analytics Website Reporting
- ADA Compliance Toolkit
- Website Content Management System
- **Polaris Lead Integration for Accurate & Timely Response Rates**
- Lead Management System w/ Sales Assistant
- Automated Customizable Auto-Responder
- Lead transfer to CRM
- Inventory Management System & Mobile App
- Inv. Feed to Select 3rd-Party Classifieds (Cycle Trader, etc.)
- OEM Model Showroom
- Slide Show(s) w/ Award Winning Mgmt Tool
- Secure Finance Applications (Customizable)
- Customizable Forms w/ Lead Routing
- Events Calendar Page
- Email Hosting w/ Unlimited Email Accounts (1 domain)
- Newsletter/Subscriber List Manager
- OEM Promotions (Auto-Populated for Many OEMS)
- Social Media RSS Inventory and Promotions Feeds
- Toll-Free Trackable Number
- Staff Page Builder/Management Tool
- Testimonials/Reviews Page Management Tool
- Support via Live Chat, Email and Phone
- Dedicated Account Manager
- Online Knowledge Base, Training Videos, and Live Webinars
- Extra Features/Functions Can Be Added For an Extra Charge (i.e. Video Background, Mega Menu, Animations, and more)

***Elevate your dealership's
online presence with DX1***

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